

## 53rd Annual Board Meeting Minutes

### of The Studebaker Drivers Club

May 3, 2017

South Bend, Indiana

#### I. Roll call and Welcome:

The 53rd annual meeting of the Studebaker Drivers Club was called to order by President, Tom Curtis, at 8:05 AM Eastern time; and opened with a prayer offered by Director, Lanny McNabb.

Roll Call was taken by Secretary, Cindy Foust. Present were: Tom Curtis, President; Don Cox, Vice President; Jane Stinson, Treasurer; Cindy Foust, Secretary; Carl Thomason, Past President. Directors present were: Bob Henning, Meet Co-Chair, Crossroads Zone (arrived at 8:30 AM due to taking care of issues at the fairgrounds); Frank van Doorn, North Central Zone; Malcolm Stinson, Pacific Southwest Zone; Duane Miller, Upper Mississippi Valley Zone; Peter Bishop, Northeast Zone; Warren Thompson, International Zone; Don Jones, Atlantic Zone; James Bell, Pacific Can-Am Zone; Lanny McNabb, Southeast Zone; and Bob Canada, South Central Zone.

Tom Curtis welcomed Warren Thompson to the board. And also welcomed former director Ed Burris, who was in the audience.

Duane Miller made the motion to approve the minutes from the previous board meeting of April 9, 2017. Don Jones seconded the motion; motion was approved by all board members; except Bob Henning, who was taking care of issues at the fairgrounds. Minutes from the April 9, 2017 BOD meeting will now be published on the club website.

Tom explained the Conflict of interest Agreement has been expanded to include confidentiality. Peter Bishop asked if this would include Val Hansen; Don Jones clarified, it would not, as Val is considered a sub-contractor. Carl Thomason made the motion to accept and use the new Conflict of Interest and Confidentiality Agreement; the motion seconded by Don Jones; all board members approved the motion; except Bob Henning, who was taking care of issues at the fairgrounds. Cindy Foust distributed and collected the Conflict of Interest and Confidentiality Agreements.

#### II. Committee Reports:

The following committee reports were submitted for board review prior to today's meeting in order to expedite the approval process and shorten the length of the annual meeting:

Drive Your Studebaker Day: B. Shaw

Remembrance Project: Pete Crisitello

International Conv. Committee: D. Foust

SDC Membership Secretary: Cornerstone

TW Editor's Report: A. Turner

TW Advertising Report: A. Turner

What's Happening: S. Lusted

Arbiter's Report: S. Chapman

Budget Development: J. Stinson

2018 Budget: J. Stinson

Chapter Chartering: L. Morris

SNM Capital Cost Fund: B. Henning

International Committee: G. Hamlin

Investment Report: J. Stinson

SDC Forum Administrator: C. Novak

SDC Insurance: J. Stinson

SDC Webmaster: Cornerstone

TW/Sheridan Press: S. Musser

SDC Elections: D. Cox & S. Chapman

Trademark Renewals: L. Swanson

Vendor Committee: M. Yoder

Reports received 5/3/17: Judges Report: E. Smith and updates to the SNM Capital Cost Fund report. Additionally, a few questions regarding the reports were clarified to everyone's satisfaction. Carl Thomason reported that no vote was needed to approve the reports.

### III. Current and Upcoming International Conventions:

Denny Foust, International Convention Chair, gave a short report on the 2017 meet: the schedule for drive through judging; changes suggested by Ed Smith, Chief Judge, were made to class 6, splitting it into 6A, 6B, & 6C; vendors night, something new this year; has been well received. Increasing of registration fees with deadlines has greatly helped in planning the meet; as members are registering earlier. Building 84 and the proving ground tours have received an outstanding response. The meet survey for the 2017 meet will be in the September issue of TW. Your input as to the questions on the survey form will be greatly appreciated. Get your questions to Denny as soon as possible.

James Bell, Pacific Can-Am Zone Director, reported on the 2018 convention in Tacoma. Lou Cote is the convention chairman. The LeMay Car Museum will be the venue for the convention. The convention will run from August 29, through September 1, 2018. We are working with the marketing department of the LeMay ACM Museum to gain more publicity and exposure for the meet. The Lemay ACM Museum has agreed to be a sponsor by providing valuable meeting space inside the museum and in turn, SDC will provide 1 year free membership to SDC, 1 free advertising page in TW and sponsorship recognition on other printed meet materials. There will be 3 convention hotels, all within 5 minutes of the LeMay Museum. LeMay is a family oriented museum, and provides activities for younger attendees. Tours for SDC, ASC, and AOAI are being planned. The convention website will be up in early 2018. They are still working on camping facilities. LeMay is discounting admission to their museum for SDC members: \$14 for all four days. Tom Curtis reported that the final contract is under review.

Dave and JoAnne Hamblin and Jim Thompson, from the Heart of Ohio Chapter, did a skit presentation as their bid for the 2019 International Convention for SDC, ASC, and AOAI. The convention will be held in Mansfield Ohio during the second week of September, 2019. Preliminary plans will include: a lap around the track at Mid Ohio Raceway; additional tours are being considered. The Air Force Museum is 90 miles away, Summit Racing is 70 miles away. The fairgrounds has controlled access; 5 buildings to house all activities and the swap meet; a concours area large enough for 600 vehicles; the swap meet buildings are air conditioned; there is a cafeteria on the grounds; and numerous hotels surrounding the fairgrounds. Dave stated that they are planning news releases as part of their marketing plans. Don Jones made the motion to award the 2019 International Convention to the Heart of Ohio Chapter, Bob Henning seconded the motion; motion was approved by all board members.

### IV. Studebaker National Museum:

Brad Emerton was introduced as the President of the Board of Trustees. He thanked SDC for their support; and that the museum is in good shape. Pat Slebonick, Executive Director, reported that attendance has increased 10% over the past year. They have begun expanding programs. Their

website, funded by SDC, has experienced an increase in activity and sales. Don Jones has been elected to serve a three year term as a member of the board of trustees. **Andy Beckman**, Archivist, gave a collections update. The adopt a car program is going very well. The Lafayette Carriage will be on loan to another museum. New exhibits being planned: Hybrids from the 50's - 70's; AM pickup truck exhibit; and streamlining/designing of cars. They have an intern who is working on the photo collections; digitizing and posting photos to the website. **Aaron Warkentin**, Curator, introduced himself with a short bio. Duane Miller asked if the SNM, at present, has any cars on display that are owned by the Studebaker National Foundation; Andy stated: not at present.

#### V. Studebaker National Foundation:

Chris Collins and Sid Rosen said they appreciate the opportunity to talk with SDC. They are working with museums to place donated cars. Next week the Bonneville Studebaker will be on its way to the World of Speed Museum. They have placed a Champ PU/camper in the RV Museum. Scholarships are continuing to be awarded at \$1,500 each. The most recent scholarship to be set up is the Chuck Nogle fund started by the family; they plan to add to the fund as they sell cars. The Phoenix Police Museum is looking to place a 62 Lark police car which came from Stude Acres. Sid Rosen gave a short bio on himself; offers estate planning advice. THE SNF offers the SNM donated vehicles first; if SNM is unable to accept the offer, the SNF looks elsewhere. SNF owns the vehicles. You can donate your vehicle now, and continue to use it until you are ready to part with it.

#### VI. Contracts:

Don Jones reviewed the following contracts:

**Forum Administrator's Contract:** No changes, Don recommended to accept as written.

Motion by Carl Thomason, seconded by Peter Bishop, passed by all board members.

**What's Happening Contract:** No changes, Don recommended to accept as written.

Motion by Duane Miller, seconded by Bob Canada, passed by all board members.

**Membership & Website:** Membership costs went from \$2/member to \$2.10/member.

Website went from \$500/mo. to \$400/mo. Net was basically no change, Don recommended to accept both contracts. Motion by Lanny McNabb, seconded by Frank van Doorn, passed by all board members.

**TW Editor Contract:** has been deferred to later this year as there is 8 months remaining on her contract.

**Printing of TW:** there were 2 companies bidding: Sheridan Press and Johnson Publishing.

Sheridan's bid came in \$500 lower than Johnson Publishing, Don recommended staying with Sheridan Press. Steve Musser from Sheridan spoke briefly regarding their upcoming merger with CJK Group. It was suggested we lock in the contract for 3 years rather than 2 years. Steve said we could change the contract to 3 years. Motion made by Peter Bishop, seconded by Warren Thompson, passed by all board members.

**Cost of living increases** were granted to Ann Turner and Treasurer, Jane Stinson, as neither has had an increase for more than 10 years. Don Jones made the motion for Ann's COL increase, seconded by Carl Thomason, passed by all board members. Carl Thomason made the motion for Jane Stinson's COL increase, seconded by Bob Canada, motion passed by all board members EXCEPT Jane Stinson, who abstained from voting.

#### VII. Capital Cost Fund and Restoration Fund:

The SNM Capital is requesting an appropriation in the amount of \$3,000 from the Capital Cost Fund to cover the following items: \$1,900 to replace worn out restroom faucets and \$1,100 for improvements

to the museum store. Don Jones made the motion, seconded by Warren Thompson, passed by all board members.

John Nemeth presented a request from the museum in the amount of \$5,500 to cover tire replacement on 5 museum vehicles and wheel replacement on 2 of those 5 vehicles. Duane Miller made the motion, seconded by Bob Henning, passed by all board members.

#### **VIII. Chapter Chartering:**

Leigh Morris spoke regarding the process to grant a charter to a new chapter and provided us with a description of the step-by-step process a proposed new chapter should follow when requesting a charter. They will soon submit an article to TW on the ABC's of starting a new chapter.

Leigh suggested that all chapters notify him whenever officers change; and he recommend receiving an annual report. Leigh furnished an example of an chapter's annual report form. Additionally each chapter should supply the Regional Manager with the chapter's contact information.

Regarding the handling of inactive chapters, Leigh suggested we set standards, and then suspend the chapter, or members could be merged into another chapter. The BOD would decide if the charter should be revoked.

The Chapter Chartering Committee is in the process of digitizing records and anticipates completion by June 2017.

#### **IX. Election of Officers:**

Peter Wendt conducted the election of SDC Officers.

President: Tom Curtis was re-elected, by ballot, President of SDC.

Vice President: Don Jones, declared VP, by acclamation of SDC Secretary, Cindy Foust, as he ran unopposed.

Secretary: Cindy Foust, declared Secretary, by acclamation of SDC President, Tom Curtis, as she ran unopposed.

Treasurer: Jane Stinson, declared Treasurer, by acclamation of SDC Secretary, Cindy Foust, as she ran unopposed.

#### **X. Budget 2018:**

Due to the addition of COL increases for TW Editor and SDC Treasurer, the 2018 budget will need to be revised. Don Jones made the motion to amend the 2018 budget, seconded by Carl Thomason. Motion passed by all board members, except Bob Henning who had to leave early due to issues at the fairgrounds. Discussed one option to increase revenue: Jane suggested changing the printing of TW from a landscaping format to a portrait format, a savings of \$5,000/yr. We do have time in 2018 to make additional changes as needed.

#### **XI. Marketing Report 2016-2017:**

Tom Curtis reported we restyled our International Meet into an International Convention: fewer days, cost less for attendees, open car show, new convention format. Utilized Facebook during the convention.

Gained 5 new SDC chapters, National Magazine advertising, electronic billboard/Hemmings classifieds, "I've got One" recruiting campaign, feather banners, grants of \$33,00 over 5 years, Reach-back campaign designed to attract former members back to SDC, 24 pg. special Studebaker Section in South Bend Tribune, communication through Constant Contact, Convention survey in September issue of TW, Vendors Night program, re-styled relationship with SNM, TW digital archives.

**XII. 2018 Marketing into the Future:**

Tom Curtis shared marketing ideas for the future: TW: from landscape format to portrait format. Going digital with TW, open TW to outside advertising, going full color with TW, re-style national advertising, SDC Leadership Campaign, dues increase 2018 (?).

Bob Shaw added: take advantage of Facebook/social media, downloadable roster for members only, TW going digital, sales opportunities.

Leigh Morris and Bob Shaw will be invited to join the Marketing Committee.

Meeting adjourned at 1:05 PM Eastern Time.

Respectfully submitted,

Cindy Foust SDC Secretary